

Blue Willow

BOUTIQUE

Consider the Local Use Tax on the Ballot in November

Dear Maryville,

Typically, when we hear the word "tax," we tend to run kicking and screaming in the other direction. I ask that you take a moment to look differently at the Local Use Tax, which will be on your ballot this November.

The local use tax is the same as the local sales tax, just charged on out-of-state and online purchases, and is a way of applying our existing sales tax to those not currently required to pay it. The local use tax levels the playing field for local businesses who are required to charge and/or pay local sales tax.

Currently, by not charging the local use tax, out-of-state companies have an advantage over our local businesses. And, as online sales increase, local businesses and City budgets stand to see reduced revenues from this loophole. As an online seller myself, I support this tax as a way of being sure our local businesses have the same opportunities as online sellers.

My experience in Maryville has been one met with extreme pride in all things local – sports teams, community, and business. The adoption of a local use tax would be a reflection of that sentiment, and I am anxious to support our great city in its efforts to continuing to develop Maryville into a desirable place to live, work and play. Regardless of your stance on this issue, I hope you will join me at the polls in November.

Stephanie Campbell



Owner, Blue Willow Boutique